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PRIVACY POLICY
RESIZE PIC PRO

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1. OVERVIEW

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Welcome to Resize Pic Pro's Privacy Policy. This policy describes how we collect, use, store, and protect your personal information when you use our image editing services.

OUR PRIVACY COMMITMENT

At Resize Pic Pro, we believe privacy is a fundamental right. We've designed our service to minimize data collection and maximize your privacy. Your images are processed securely and never stored permanently on our servers.

By using Resize Pic Pro, you agree to the collection and use of information in accordance with this policy. If you do not agree with our policies and

practices, please do not use our Service.

WHAT THIS POLICY COVERS

- What information we collect and why
- How we use and protect your information
- Your rights regarding your personal data
- How to contact us with privacy concerns
- Our compliance with privacy regulations (GDPR, CCPA, etc.)

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2. INFORMATION WE COLLECT

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We collect minimal information necessary to provide and improve our services. The information we collect falls into the following categories:

2.1 INFORMATION YOU PROVIDE DIRECTLY

Images Uploaded

- Purpose: Processing your images
- Retention: Deleted immediately after processing

Email Address (Optional)

- Purpose: Account creation, support
- Retention: Until account deletion

Contact Form Data

- Purpose: Responding to inquiries
- Retention: Up to 2 years

Feedback & Reviews

- Purpose: Service improvement
- Retention: Until you request deletion

2.2 INFORMATION COLLECTED AUTOMATICALLY

When you visit our website or use our service, we automatically collect certain information:

Technical Information:

- IP address

- Browser type
- Device type
- Operating system

Usage Data:

- Pages visited
- Features used
- Time spent on service
- Actions taken

Performance Data:

- Processing speed
- Error logs
- Service functionality

Referral Information:

- How you found our service (search engine, link, etc.)

IMPORTANT NOTE ABOUT IMAGES

Your images are processed in your browser whenever possible. When server processing is required, images are temporarily uploaded, processed immediately, and deleted permanently within seconds. We never permanently store, view, or access your images.

2.3 INFORMATION FROM THIRD PARTIES

We do not purchase or receive information about you from third-party data brokers. However, we may receive limited information if you:

- Sign in using a third-party service (Google, Facebook, etc.)
- Make a payment through a payment processor
- Contact us through social media platforms

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3. HOW WE USE YOUR INFORMATION

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We use the information we collect for the following purposes:

3.1 SERVICE DELIVERY

- Process and edit your images according to your instructions
- Provide access to our image editing tools and features
- Deliver processed images back to you
- Maintain and optimize service performance

3.2 SERVICE IMPROVEMENT

- Analyze usage patterns to improve features and user experience
- Identify and fix technical issues and bugs
- Develop new features based on user needs
- Conduct research and analytics to enhance our service

3.3 COMMUNICATION

- Respond to your inquiries and support requests
- Send important service updates and announcements
- Provide technical support and assistance
- Send marketing communications (only with your consent)

3.4 LEGAL AND SECURITY

- Comply with legal obligations and regulatory requirements
- Protect against fraud, abuse, and security threats
- Enforce our Terms and Conditions
- Protect the rights and safety of our users

MARKETING COMMUNICATIONS

We will never send you marketing emails without your explicit consent. You can opt out of marketing communications at any time by clicking the unsubscribe link in any email or contacting us directly.

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4. INFORMATION SHARING AND DISCLOSURE

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We do not sell, rent, or trade your personal information. We only share information in the following limited circumstances:

4.1 SERVICE PROVIDERS

We may share information with trusted third-party service providers who assist

us in operating our service:

Cloud Hosting Providers

- For temporary image processing (AWS, Google Cloud, etc.)

Analytics Services

- To understand service usage and improve performance

Payment Processors

- To process premium feature payments (if applicable)

Email Service Providers

- To send transactional and support emails

All service providers are contractually obligated to protect your information and use it only for the purposes we specify.

4.2 LEGAL REQUIREMENTS

We may disclose your information if required by law or in response to:

- Valid legal process (subpoena, court order, etc.)
- Law enforcement requests
- Protection of our rights or property
- Emergency situations involving safety

4.3 BUSINESS TRANSFERS

If Resize Pic Pro is involved in a merger, acquisition, or sale of assets, your information may be transferred as part of that transaction. We will notify you of any such change and your options.

ZERO-KNOWLEDGE PROCESSING

Whenever possible, we process your images entirely in your browser. This means your images never leave your device, and we have zero knowledge of your image content. This is the most secure way to protect your privacy.

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5. DATA STORAGE AND SECURITY

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We take the security of your data seriously and implement industry-standard measures to protect it.

5.1 SECURITY MEASURES

Encryption

- All data transmitted to and from our service uses SSL/TLS encryption

Secure Storage

- Any temporarily stored data is encrypted at rest

Access Controls

- Strict access controls limit who can access data

Regular Audits

- We conduct regular security audits and vulnerability assessments

Automatic Deletion

- Images are automatically deleted after processing

Monitoring

- 24/7 monitoring for suspicious activity and security threats

5.2 IMAGE PROCESSING & DELETION

OUR IMAGE PROCESSING PROMISE

Browser-Based Processing:

- Images processed in your browser never touch our servers

Server Processing:

- Encrypted during upload
- Processed immediately
- Deleted within 60 seconds
- Never viewed by humans
- Never backed up or archived

5.3 DATA BREACH RESPONSE

In the unlikely event of a data breach, we will:

- Immediately investigate and contain the breach
- Notify affected users within 72 hours
- Report to relevant authorities as required by law

- Take steps to prevent future breaches
- Provide support and guidance to affected users

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6. YOUR PRIVACY RIGHTS

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You have important rights regarding your personal information. Depending on your location, you may have the following rights:

RIGHT TO ACCESS

- Request a copy of all personal data we hold about you

RIGHT TO RECTIFICATION

- Request correction of inaccurate or incomplete data

RIGHT TO DELETION

- Request deletion of your personal data (right to be forgotten)

RIGHT TO RESTRICT PROCESSING

- Request limitation of how we process your data

RIGHT TO DATA PORTABILITY

- Receive your data in a structured, machine-readable format

RIGHT TO OBJECT

- Object to processing of your data for certain purposes

RIGHT TO WITHDRAW CONSENT

- Withdraw consent for data processing at any time

RIGHT TO COMPLAIN

- Lodge a complaint with your local data protection authority

6.1 HOW TO EXERCISE YOUR RIGHTS

To exercise any of these rights, please contact us at:

- Email: privacy@resizepicpro.com
- Use our online contact form
- Send a written request to our mailing address

We will respond to your request within 30 days. In some cases, we may need to verify your identity before processing your request.

6.2 GDPR RIGHTS (EU USERS)

If you are located in the European Economic Area (EEA), you have additional rights under the General Data Protection Regulation (GDPR), including all the rights listed above.

6.3 CCPA RIGHTS (CALIFORNIA USERS)

If you are a California resident, you have rights under the California Consumer Privacy Act (CCPA), including:

- Right to know what personal information is collected
- Right to know whether personal information is sold or disclosed
- Right to opt-out of the sale of personal information (we don't sell data)
- Right to non-discrimination for exercising CCPA rights

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7. COOKIES AND TRACKING TECHNOLOGIES

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We use cookies and similar tracking technologies to enhance your experience and analyze service usage.

7.1 WHAT ARE COOKIES?

Cookies are small text files stored on your device that help us remember your preferences and understand how you use our service.

7.2 TYPES OF COOKIES WE USE

Essential Cookies

- Purpose: Required for service functionality
- Duration: Session

Preference Cookies

- Purpose: Remember your settings and preferences
- Duration: 1 year

Analytics Cookies

- Purpose: Understand usage patterns and improve service
- Duration: 2 years

Marketing Cookies

- Purpose: Deliver relevant advertisements (with consent)
- Duration: 1 year

7.3 MANAGING COOKIES

You can control and manage cookies in several ways:

- Use our cookie consent banner to accept or reject non-essential cookies
- Configure your browser settings to block or delete cookies
- Use browser privacy modes (incognito/private browsing)
- Install browser extensions that block tracking

COOKIE IMPACT WARNING

Blocking all cookies may affect service functionality. Essential cookies are required for the service to work properly.

7.4 THIRD-PARTY COOKIES

We may allow trusted third parties to place cookies on our website for analytics and advertising purposes. These parties include:

- Google Analytics (website analytics)
- Social media platforms (for social sharing features)
- Advertising networks (for relevant ads)

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8. CHILDREN'S PRIVACY

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Protecting children's privacy is important to us. Our service is not directed to children under the age of 13 (or 16 in the EEA).

8.1 AGE RESTRICTIONS

- We do not knowingly collect information from children under 13 (US) or 16 (EEA)
- Our Terms of Service require users to be of legal age

- We do not market our service to children
- We do not create profiles specifically for children

8.2 PARENTAL RIGHTS

If you are a parent or guardian and believe your child has provided us with personal information:

- Contact us immediately at privacy@resizepicpro.com
- We will delete the information within 30 days
- We will block the account to prevent future use
- We will not use the information for any purpose

PARENTAL GUIDANCE

We encourage parents and guardians to monitor their children's internet usage and help enforce our Privacy Policy by instructing children never to provide personal information through our service without permission.

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9. INTERNATIONAL DATA TRANSFERS

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Your information may be transferred to and processed in countries other than your country of residence.

9.1 CROSS-BORDER TRANSFERS

We may transfer your information to:

- Servers located in different countries
- Service providers operating in various jurisdictions
- Cloud infrastructure providers worldwide

9.2 TRANSFER SAFEGUARDS

When we transfer data internationally, we ensure appropriate safeguards:

- Standard Contractual Clauses (SCCs) approved by the European Commission
- Privacy Shield certification (where applicable)
- Adequacy decisions by relevant authorities
- Binding Corporate Rules for intra-group transfers

9.3 EEA TO US TRANSFERS

For transfers from the EEA to the United States, we comply with:

- EU-US and Swiss-US Privacy Shield frameworks (where applicable)
- Standard Contractual Clauses
- Additional safeguards as required by GDPR

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10. DATA RETENTION

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We retain your information only as long as necessary to provide our services and fulfill the purposes described in this policy.

10.1 RETENTION PERIODS

Uploaded Images

- Retention: 0-60 seconds
- Reason: Processing only, then deleted

Account Information

- Retention: Until account deletion
- Reason: Provide ongoing service

Usage Analytics

- Retention: 2 years
- Reason: Service improvement

Support Inquiries

- Retention: 3 years
- Reason: Customer service and legal

Payment Records

- Retention: 7 years
- Reason: Legal and tax requirements

Marketing Consent

- Retention: Until withdrawal
- Reason: Respect your preferences

10.2 DELETION PROCESS

When data is no longer needed:

- Automated systems permanently delete expired data
- Data is securely erased and cannot be recovered
- Backups containing old data are eventually overwritten
- We may retain anonymized data for statistical purposes

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11. CHANGES TO THIS PRIVACY POLICY

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We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements.

11.1 NOTIFICATION OF CHANGES

When we make material changes, we will:

- Update the "Last Updated" date at the top of this policy
- Display a prominent notice on our website
- Send email notifications to registered users
- Provide a summary of significant changes

11.2 YOUR ACCEPTANCE

Your continued use of our service after changes are posted constitutes acceptance of the updated policy. If you do not agree with changes, you should stop using our service.

11.3 POLICY HISTORY

We maintain a history of significant policy changes. You can request previous versions by contacting us.

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12. CONTACT US

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If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us:

12.1 PRIVACY CONTACT INFORMATION

Email: privacy@resizepicpro.com
Support Email: support@resizepicpro.com
Data Protection Officer: dpo@resizepicpro.com
Mailing Address: 123 Innovation Drive, San Francisco, CA 94107, United States

12.2 RESPONSE TIME

We aim to respond to all privacy inquiries within:

- General inquiries: 2-3 business days
- Data access requests: 30 days
- Data deletion requests: 30 days
- Urgent security concerns: 24 hours

12.3 REGULATORY AUTHORITIES

You have the right to lodge a complaint with your local data protection authority if you believe we have violated your privacy rights. However, we encourage you to contact us first so we can address your concerns.

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END OF PRIVACY POLICY
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For the most current version, please visit: www.resizepicpro.com/privacy

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